

Terms of Reference

Radio programme

Radio programme pro-people planning, allocation and policy decisions with respect to social services

Pakistan as a nation is a developing country and consequently faces a wide array of social problem: educational, economical, political, religious and a number of internal ethnic conflicts specially in Karachi Sindh. It is more important to address small issues first and then work towards the annihilation of the larger ones. And radio is the most influencing media to educate and raise awareness to the citizen about social services and to provide common platform to all local level stakeholders for interaction on basic social services and human security through Radio.

Scope of the radio programme

- To raise awareness and educate stakeholders on significance of community participation in planning and implementation of public sector projects and services in the light of rights and obligation.
- To identify gaps in planning and implementation of public sector projects and services due to lack of community participation.
- To create community ownership of the public sector projects and services through highlighting the significance of community participation in planning and implementation.
- To engage stake holders and likeminded people, groups, organizations and movements through feedback and interaction.
- and To enhance visibility of the project interventions

Methodology

The following steps suggested to be followed;

- Interviews of concerned persons, phone calls and SMS from radio listeners.
- Messages, discussions, statistics on social services and human security in local context.
- Approach some celebrities for relevant messages either to educate common people or in favor of community demands.

Reporting format

A detailed report with introduction, objectives of the activity, analysis of the issue, conclusion and recommendations.