

Women's Voice and Leadership – Pakistan

(Gender Leadership Program – GLP)

Dated: 18th September 2023

Overview:

To institutionalize the Gender Leadership Program – GLP, NOWCommunities is conducting capacity-strengthening training with young girls from universities. Along with the capacity strengthening exercises the students will be involved with different groups of working women for knowledge sharing and learning about their issues. The students then will be writing short essays, based on their learning from the training and the interaction with the community members. The work then will be showcased in universities to engage community stakeholders on the issue of working women. While doing so, we are looking for someone (a consultant, preferably a female) who can engage mainstream media including print, electronic, digital, and social media, to raise the advocacy agenda of NOWCommunities under WVL-P, especially the Gender Leadership Program.

ToRs

The incumbent is expected to fulfil (but not limited to) the following tasks;

- To create content for social media (Facebook, website, and YouTube)
- Media Coverage of our events
- To write articles/blogs to communicate about the project impact and activities and to highlight the advocacy agenda of NOWCommunities, especially under WVL-P
- To produce and publish at least three articles on women workers (fisheries, agricultural, and factory workers)
- To write press releases in the English language and coordinate to have them published in mainstream media (electronic and digital)
- Coordinate with the media committee to have project-related news/press releases published

The incumbent with substantial experience in the field of journalism, issue-based writing especially women workers, clarity on the idea of feminism and the situation of feminism and feminist issues in Pakistan generally and in Sindh especially, will be preferred.

Interested candidates are requested to apply by sending an expression of interest, combined with a cover letter and resume. Please share your documents at nowcommunities@gmail.com by 28th September 2023. Should you need further details, please email the given address or call at +92-21-34325500.